



## **GRADY-WHITE BOATS**

Exceptional attention to detail.

Duxbury, MA, Grady-White Dealership Receives Award for Outstanding Customer Satisfaction Worldwide

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FOR FURTHER INFORMATION, CONTACT:

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### **Bayside Marine Awarded 2020 Worldwide Customer Satisfaction Honors by Grady-White Boats**

GREENVILLE, NC: Grady-White Boats is proud to announce Bayside Marine of Duxbury, MA, has earned their Silver Anchor Service Award for outstanding customer satisfaction, as well as again qualifying for the prestigious Grady-White Admiral's Circle Award for the model year 2020.

The Silver Anchor Service Award signifies that the overall rank of this dealer is one of the top two ranking dealers in customer satisfaction amongst all Grady-White Boats dealers worldwide for the 2020 model year. They also earned the esteemed Admiral's Circle Award which is reserved for the dealerships in the Grady-White network that have achieved the top tier in retail sales, and simultaneously provided world-class customer service to their customers for the model year. This is the 23<sup>rd</sup> year they have received the Admirals' Circle Award.

"Grady-White is extremely pleased to grant this award to demonstrate our great partnership with Bayside Marine. They have continuously excelled at superior customer relations with a continued emphasis on business growth. In addition, they have helped to carry on the Grady-White spirit of "delivering the ultimate boating experience" by utilizing a superior knowledge of the products and taking great care of their customers" said Joey Weller, Grady-White's Vice President of Sales.

Founded in 1959, Grady-White Boats builds 26 models from 18 to 45 feet at its 500,000 sq. ft. facility in Greenville, NC and has been manufacturing a variety of versatile, premium, high-quality sportfishing and coastal family boats for over 60 years. The company has been under continuous private ownership since 1968 by Eddie Smith, NMMA Hall of Fame member. Grady-White has been awarded every third-party customer satisfaction award ever presented in the marine industry, including the National Marine Manufacturers Association Customer Satisfaction Index award for all 18 years the recognition has been granted. The company was awarded Highest Ranked Customer Satisfaction in the

Coastal Fishing boats segment by J.D. Power Associates for all eight years that studies were conducted in the marine industry. Learn more at [www.gradywhite.com](http://www.gradywhite.com).

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